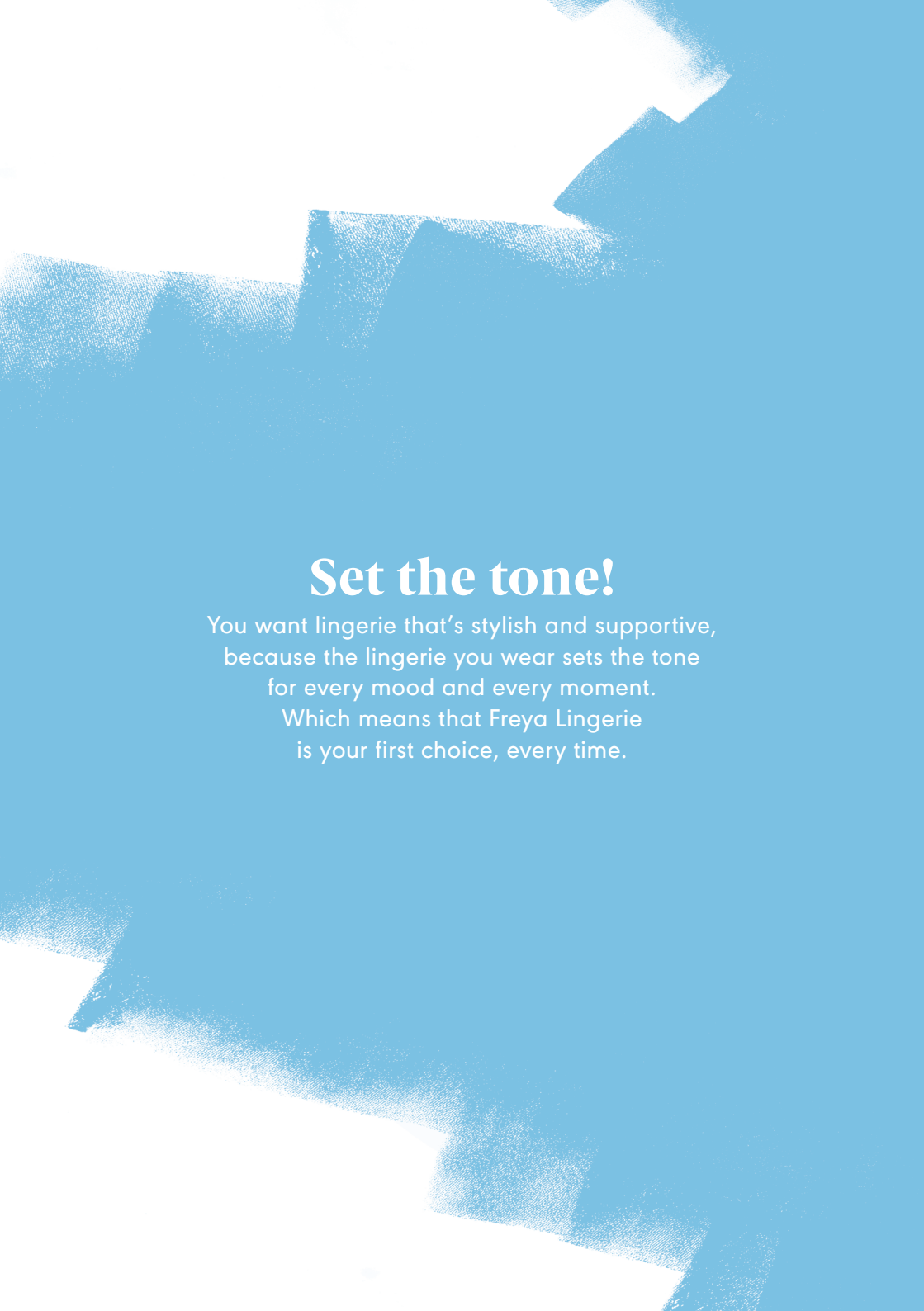




Freya

JUNE - NOVEMBER 21
LINGERIE UP TO A K CUP

LOOKBOOK



Set the tone!

You want lingerie that's stylish and supportive,
because the lingerie you wear sets the tone
for every mood and every moment.
Which means that Freya Lingerie
is your first choice, every time.

Festival Vibe

Look good, do good. That's our little mantra behind our Festival Vibe collection, crafted from Q-NOVA®, an environmentally-sustainable yarn made exclusively from regenerated raw materials. Pale pink and slate grey embroidery zig-zags across a grey base.





Awakening

Little bit girly, little bit flirty. Who doesn't love our Awakening collection? Available this season in a cherry red, the collection is inspired by wild flower meadows. The stitch work features tonal pinks and peach accents, whilst a spot embroidery runs throughout.

Offbeat



The collection has had an oceanic inspired makeover for AW21, with its new Poseidon blue colourway. The lace of Offbeat is accented with a subtle floral design, whilst the contrast bra strap and brief waistband detailing comes in black this time around.

Daydreaming

No season at Freya would be complete without a print collection or two. Daydreaming features an oh so cute design, which sees a whole bouquet worth of flowers scatter across a crisp white base; hand-drawn and complete with a watercolour finish.





AA400802 / AA400880

Freya Signature



AA400510 / AA400580

The must-have foundation to any outfit, Freya Signature is new for AW21.

The collection is crafted from a stretch lace, which features a diamond design throughout, and is available in Natural Beige, Black, and seasonal Hot Coral - a pop of colour that sits beautifully on every skin tone!



AA400502

Oh, and let us tell you about the two new bra styles this season! The UW Moulded Spacer Bra has a lightweight and breathable cup for maximum comfort, whilst the UW Padded Plunge Bra is a great option for everyone looking for a plunging neckline and bit of a boost.



FREYA LINGERIE

Freya Signature



AA400502 / AA400571

Tailoring meets lingerie to create one of our raciest drops for AW21 - Snapshot. Crafted from a fine mesh, the show-through of the fabric choice invites your body to play a role as one of this collection's key design features.



AA400921 / AA400950

Snapshot



AA400917 / AA400970



AA400933 / AA400950

LOOKBOOK

Snapshot





Think ditzzy florals - but make it autumnal. We love all-new Boho Vibes, with its floral design blooming in shades of yellow, red and green on a black ground. Featuring a stretch cochet-look lace, this collection is available up to a K cup, making it a must-have for the season.

Boho Vibes



AA400702



AA3233 / AA3238

Erin

Lace + bralette = I mean, what's not to love.

The Erin bralette is a non-wired style, with that sought after triangle shape. It fits all the way to a G cup and comes complete with a hook and eye closure.



This season's colourways are staples for the season with jewel-toned Deep Emerald and everyone's favourite, classic Black. The all-lace Brazilian brief completes the look perfectly. Non-wired never looked so good.



Temptress



Temptress is a collection that is worn to be seen. Centre front strapping details on both bra styles make a real statement, and on the UW Moulded Plunge T-shirt Bra, the straps are removable for two looks in one! Featuring geometric lace accents, and cutout detailing to all briefs, Temptress is one collection that we know you are going to want to flaunt. Available in Black and a burst of Cherry.



FREYA LINGERIE

Sonic & Kinetic



AC4892 / AC4015



AC4014 / AC200351

Dynamic & Power Sculpt

Our Active collection for AW21 is sporting two new colour stories. Navy Spice is all about the colour blocking, and pairs navy, rusted orange and lemon yellow, whilst Nightshade is a little bolder in its look, and features a blurred floral print design in popping tones of electric blue with aquamarine highlights.



ALL YOUR
FAVOURITE
SHAPES
AND STYLES

Festival Vibe



Cinder (CIR)
Fashion



UW MOULDED PLUNGE T-SHIRT BRA • AA5620

UK	32-38 C	28-38 D-G	28-36 GG
EU	70-85 C	60-85 D-I	60-80 J



UW HIGH APEX BRA • AA5621

UK	28-38 D-H
EU	60-85 D-K



SHORT • AA5626

XS - XL



BRAZILIAN • AA5627

XS - XL

Awakening



Red (RED)
Fashion



UW PLUNGE BRA • AA5331

UK	28-38 D-H
EU	60-85 D-K



UW MOULDED DEMI T-SHIRT BRA • AA5334

UK	32-38 C	28-38 D-GG
	28-36 H	30-34 HH
EU	70-85 C	60-85 D-J
	60-80 K	65-75 L



BRIEF • AA5335

XS - XL



BRAZILIAN • AA5337

XS - XL

Offbeat



Poseidon (PSN)
Fashion



Mineral Grey (MGY)
Limited Continuity



Black (BLK)
Continuity



Rosehip (ROP)
Continuity



UW MOULDED DEMI T-SHIRT BRA • AA5450

UK	32-38 C	28-38 D-GG
	28-36 H	30-34 HH
EU	70-85 C	60-85 D-J
	60-80 K	65-75 L



UW SIDE SUPPORT BRA • AA5451

UK	28-40 D-HH	28-38 J-JJ	30-36 K
EU	60-90 D-L	60-85 M-N	65-80 O



UW PLUNGE BRA • AA5452

UK	32-38 C	28-38 D-G
EU	70-85 C	60-85 D-I



BRIEF • AA5455

XS - XL



SHORT • AA5456

XS - XL



BRAZILIAN • AA5457

XS - XL

Daydreaming



White (WHE)
Fashion



UW MOULDED PLUNGE T-SHIRT BRA • AA400831

UK	32-38 C	28-38 D-G	28-36 GG
EU	70-85 C	60-85 D-I	60-80 J



UW PLUNGE BRA • AA400802

UK	28-38 D-G
EU	60-85 D-I



UW BALCONY BRA • AA400806

UK	28-38 GG-J	30-36 JJ-K
EU	60-85 J-M	65-80 N-O



BRIEF • AA400850

XS - XL



SHORT • AA400880

XS - XL

Freya Signature



Hot Coral (HOL)
Fashion



Black (BLK)
New Continuity



Natural Beige (NAE)
New Continuity



UW MOULDED SPACER BRA • AA400510

UK 28-38 D-G 30-36 GG 30-34 H
EU 60-85 D-I 65-80 J 65-75 K



UW PLUNGE BRA • AA400502

UK 32-38 C 28-38 D-G
EU 70-85 C 60-85 D-I



UW PADDED PLUNGE BRA • AA400514

UK 28-38 D-G
EU 60-85 D-I



UW BALCONY BRA • AA400506

UK 28-38 GG-J 30-36 JJ-K
EU 60-85 J-M 65-80 N-O



SHORT • AA400580

XS - XL



BRAZILIAN • AA400571

XS - XL

Snapshot



Deep Emerald (DPE)
Fashion



Noir (NOR)
New Continuity



UW MOULDED DEMI T-SHIRT BRA • AA400933

UK 32-38 C 28-38 D-GG 30-34 HH
EU 70-85 C 60-85 D-J 65-75 L



UW HIGH APEX PLUNGE BRA • AA400921

UK 32-36 C 28-38 D-FF 28-36 G
EU 70-80 C 60-85 D-H 60-80 I



NON WIRED BRALETTE • AA400917

XS - XL



BRIEF • AA400950

XS - XL



THONG • AA400970

XS - XL

Boho Vibes



Black (BLK)
Fashion



UW PLUNGE BRA • AA400702

UK 28-38 D-G
EU 60-85 D-I



UW BALCONY BRA • AA400706

UK 28-38 GG-J 30-36 JJ-K
EU 60-85 J-M 65-80 N-O



BRIEF • AA400750

XS - XL



SHORT • AA400780

XS - XL

Erin



Deep Emerald (DPE)
Fashion



Black (BLK)
New Continuity



Hot Coral (HOL)
Limited Continuity



White (WHE)
Limited Continuity



NON WIRED BRALETTE • AA3233

XS - XL



BRAZILIAN BRIEF • AA3238

XS - XL

Temptress



Cherry (CHR)
Fashion



Black (BLK)
New Continuity



UW MOULDED PLUNGE T-SHIRT BRA • AA400131

UK	32-38 C	28-38 D-G	28-36 GG
EU	70-85 C	60-85 D-I	60-80 J



UW PLUNGE BRA • AA400102

UK	28-38 D-G
EU	60-85 D-I



SHORT • AA400180

XS - XL



BRAZILIAN • AA400171

XS - XL



SUSPENDER • AA400191

XS - XL

FREYA ACTIVE

The Freya Active collection erases boundaries and elevates activities to new heights for AW21. From home HIIT workouts to a run at the park, feel confident when exercising with Freya's signature support.

As we pick up the pace and sprint into a new season, be sure to take five and check out our two new colourways - Navy Spice and Nightshade.

All our Active collections are categorised by performance level too, so be sure to check you're picking the style that best suits your activity.

Dynamic

Our dynamic-rated sports bras deliver complete support, yet are supremely lightweight - giving you complete freedom of movement

PERFECT FOR:

- GYM WORK
- EXERCISE CLASSES
- MODERATE SPORTS



Intense

Our intense products are designed with moisture wicking fabric to draw moisture away from your body as you move. Some of our products also offer odour management technology to eliminate odours.

PERFECT FOR:

- HEAVY WORKOUTS
- ACTIVE SPORTS



Sonic



Navy Spice (NSE)
Fashion



Nightshade (NIE)
Fashion



Lime Twist (LIT)
Limited Continuity



Lime (LIE)
Limited Continuity



Carbon (CON)
Continuity



Hot Crimson (HON)
Continuity



Nude (NUE)
Continuity



Storm (STM)
Continuity



UW MOULDED SPACER SPORTS BRA •
AC/AA4892

UK	32-40 B-C	28-40 D-G
	28-38 GG	30-36 H
EU	70-90 B-C	60-90 D-I
	60-85 J	65-80 K

●●●●●●●●●●
DYNAMIC

Kinetic



Nightshade (NIE)
Fashion



LEGGING • AC4015

XS - XL

●●●●●●●●●●
INTENSE

Dynamic



Navy Spice (NSE)
Fashion



Lime Twist (LIT)
Limited Continuity



Jet (JET)
Continuity



White (WHE)
Continuity



NON WIRED SPORTS BRA • AC4014

UK	32-38 C	28-40 D-H	28-38 HH-J
EU	70-85 C	60-90 D-K	60-85 L-M

INTENSE

Power Sculpt



Black (BLK)
New Continuity



Nightshade (NIE)
New Continuity



LEGGING • AC200351

XS - XL

INTENSE

SIZES WITHOUT SURPRISES

The right fit is everything when choosing lingerie. So to make sure you always have the key facts, this lookbook features these handy international conversion tables, so you always know what size to pick for the best fit.

BAND SIZES

UK	28	30	32	34	36	38	40
EUROPE	60	65	70	75	80	85	90
FRANCE	75	80	85	90	95	100	105
AUSTRALIA/NZ	6	8	10	12	14	16	18
USA	28	30	32	34	36	38	40
JAPAN	60	65	70	75	80	85	90

CUP SIZES

UK	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
EUROPE	B	C	D	E	F	G	H	I	J	K	L	M	N	O
FRANCE	B	C	D	E	F	G	H	I	J	K	L	M	N	O
AUSTRALIA/NZ	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
USA	B	C	D	DD	DDD	G	H	I	J	K	L	M	N	O
JAPAN	C	D	E	F	G	H	I	J	K	L	M	N	O	P

A BRIEF EXPLANATION

Once you've found a gorgeous bra in just the right size, all you need are great-fitting briefs to complete your look. However, different sizes are described in different ways, depending on where you are in the world. Brief sizes throughout this lookbook are based on UK and EU sizing so just check our size chart to make sure you're choosing briefs that give you the perfect fit every time.

UK	XS	S	M	L	XL	XXL
EUROPE	XS	S	M	L	XL	XXL
FRANCE	XS	S	M	L	XL	XXL
AUSTRALIA/NZ	8	10	12	14	16	18
USA	XS	S	M	L	XL	XXL
JAPAN	S	M	L	LL	3L	4L

UK, IRELAND AND REST OF THE WORLD

Wacoal EMEA Ltd. The Corsetry Factory, Rothwell Road,
Desborough, Northants, NN14 2PG, UK
Tel: +44 (0) 1536 760282 Fax: +44 (0) 1536 762149
Email: orders@wacoal-europe.com

WACOAL EUROPE SAS (PARIS)

81 Rue Sainte Lazare,
75009 Paris, France
Tel: +33 (0) 1 42 81 04 93

WACOAL EUROPE SAS (LYON)

4, Allee Du Moulin Berger
69130 Ecully, Lyon, France
Tel: +33 (0) 4 37 59 80 37 Fax: +33 (0) 4 78 35 34 83

EVEDEN INC.

136 Madison Avenue, Floor 9, New York, NY 10016, USA
US Showroom Tel: (212) 696-4763 Fax: (800) 708-8933
USA Customer Service Toll Free: (800) 467-1269 Fax: (866) 533-1385
Email: usaorders@eveden.com

EVEDEN CANADA

Accounts Office: 136 Madison Avenue, Floor 9, New York, NY 10016, USA
US Showroom Tel: (212) 696-4763 Fax: (800) 708-8933
USA Customer Service Toll Free: (800) 467-1269 Fax: (866) 533-1385
Email: ca.orders@eveden.com

CARIBBEAN AND LATIN AMERICA

Ko-Ach Distributor, Inc. 134 S. Dixie Highway Suite 210, Hallandale Beach, FL. 33009, USA
Tel: 1 305 409 9166 Fax: 1 309 401 7860
Email: jackie@ko-ach.com lazaro@ko-ach.com
Web: www.ko-ach.com

WACOAL AUSTRALIA PTY LTD.

Suite 3/169 Pascoe Vale Road, Moonee Ponds, Victoria 3039
Tel: +61 3 9326 0318
Email: australia.enquiries@wacoal-europe.com /
australian.orders@wacoal-europe.com

NEW ZEALAND

Rich Pickings: Kathleen Ritchie
Tel/Fax: 0064 9 411 9174
Email: mail@richpickings.co.nz

FREYALINGERIE.COM



wacoal-europe.com

