

JUNE - NOVEMBER 21
LINGERIE UP TO A KK CUP

LOOKBOOK

THESE
MACHINES
ONLY TAKE
THE NEW 50P

WASHETERIA

elomi

LIVE

Limitless

elomi

Command the day

FOR THE FULLER FIGURE UP TO A KK CUP

We create for you. With amazing support and fashion-first styles, you are free to live as you choose. When you feel good, you are transformed and ready to make the day what you want it to be. Go on and do it. Live limitless.

EL8900



“As a full figured woman it can be hard to find bras that are sexy, stylish and affordable. Elomi has mastered all of these and has incredible variety. It is comfortable, chic and supportive. My confidence has increased by wearing Elomi. I feel empowered, assured and sexy.”

Madelyn Brene



@MADELYNBRENE



EL4030/EL4036



Cate

There's no better way to kick the season off than with Cate - the one you can always count on. The full cup frame features a three section cup which, with an added side-support panel, guarantees forward shaping and uplift. Available in Rosewood for AW21.

Expect something a little different from Morgan for AW21, as we extend the much-loved collection from prints into plains! Morgan's UW Bra offers a fit and support you can rely on and we know you can't get enough of it, so why shouldn't it be available in core continuity colours Black and Sahara too!





If comfort is at the top of your priority list, turn to Smooth this season. Crafted from a sustainably sourced MicroModal® fabric, this four-way stretch brief offers complete ease of wear and has been sewn with a flat edge technique for minimal show through under clothing. It's so much like a second skin, you might even forget your wearing it!



Charley

Back by popular demand, Charley returns for AW21 in an oh-so-seasonal Aubergine colour story. The collection boasts a powerful stretch lace with a light diamond mesh fabric, whilst select styles feature a delicate floral embroidery with metallic bronze tones and a hint of ochre.



Charley

With Charley there is something for everyone too, with a whole host of both bras and briefs to choose from. From plunge frames to moulded cups, high leg and full briefs - we've got you covered!



EL4383/ EL4388





Morgan

Rest assured, we haven't ditched the print designs from Morgan! For AW21 be sure to check out new Moonlit Meadow, a feminine floral offering inspired by English country gardens.

EL8900 / EL8906

Matilda

No Elomi season would be complete without a new addition or two to our best-selling Matilda collection. Blue Star shoots onto the scene with more than just a just a colour update to offer! We've updated our stitch work once again, and this time we bring you the cutest of star embroideries sweeping through the top cup.





EL4030 / EL4036

Why have Cate in just one new colour, when you can have it in two! Available in Plum for the Autumn/ Winter months - what's not to love?

EL4490/ EL4495



Lucie

You can count on Elomi to deliver you the latest trends no matter what. Lucie in Mambo is no exception – it's all about the snakeskin print for AW21, and with warm tones of fig, plum and berry trickling through the design, this collection is guaranteed to secure you style status.



Priya

Introducing Priya, Elomi's new luxury collection that embodies all things 1920's glamour. Featuring an embroidery inspired by decadent chandeliers and draped beading, the intricate design dances across the top cup and down the centre front with a tattoo style panel at the underbust. A rose gold charm detail at the centre front completes the look.



EL4550/ EL4555

EL8900 / EL8906



Matilda

Matilda is also yours for the taking in Crimson for AW21. Its plunge frame is specially crafted from a powerful fine mesh tulle, which when combined with added side support too, guarantees you support, shaping and uplift all day without compromising on style.



Kelsey





Arguably our most anticipated drop of the season, welcome Kelsey! A new style for AW21, we've put another spin on the bralette and the much-loved trend for 'lingerie to be seen'. This one is all about innovative design, so while the outer bralette is cut from a powerful stretch lace, inside we've concealed a frame that's based on our best-selling Matilda, which when worn 'disappears' against the skin.



EL8042

Energise

Here to help you work that little bit harder is Energise, Elomi's UW Sports Bra. With a new print design that's as electrifying as its name suggests, lightning bolts stretch across a black ground in hyper-real tones of blue and aqua. Designed with unique non-compression technology, the moulded cups offer bust separation for complete comfort and support when working out.

*Excellent fit.
Striking design.*



UW BRA • EL4030

UK	38-46 DD	34-46 E-HH	34-42 J-K
EU	85-105 E	75-105 F-L	75-95 M-O
US	38-46 DD	34-46 DDD-L	34-42 M-O

FULL BRIEF • EL4036

M - 4XL



(PLM) PLUM
Fashion

(LAE) LATTE
Continuity

(ROW) ROSEWOOD
New Continuity

(PCN) PECAN
Continuity

(BLK) BLACK
Continuity

(RAN) RAISIN
Continuity

(HAL) HAZEL
Continuity

(WHE) WHITE
Continuity

(INK) INK
Continuity



UW BRA - STRETCH • EL4110

UK	36-46 DD	36-44 E-FF	34-44 G
	32-42 GG-HH	32-40 J-K	
EU	80-105 E	80-100 F-H	75-100 I
	70-95 J-L	70-90 M-O	
US	36-46 DD	36-44 DDD-H	34-44 I
	32-42 J-L	32-40 M-O	

FULL BRIEF • EL4116

M - 4XL



(MOW) MOONLIT MEADOW
Fashion



(WHE) WHITE
Continuity



(EBY) EBONY
Continuity



(TOD) TOASTED ALMOND
Continuity



UW BRA • EL4111

UK	36-46 DD	36-44 E-FF	34-44 G
	32-42 GG-HH	32-40 J-K	
EU	80-105 E	80-100 F-H	75-100 I
	70-95 J-L	70-90 M-O	
US	36-46 DD	36-44 DDD-H	34-44 I
	32-42 J-L	32-40 M-O	



(BLK) BLACK
New Continuity



(SAH) SAHARA
New Continuity

Smooth



Charley



UW PLUNGE BRA • EL4380

UK	36-46 DD	36-44 E-FF	34-44 G
	32-42 GG-HH	32-40 J-JJ	
EU	80-105 E	80-100 F-H	75-100 I
	70-95 J-L	70-90 M-N	
US	36-46 DD	36-44 DDD-H	34-44 I
	32-42 J-L	32-40 M-N	



FULL BRIEF • EL4565

M/L, XL/2XL, 3XL/4XL

 (BLK) BLACK
New Continuity

 (SAH) SAHARA
New Continuity

FULL BRIEF • EL4388

M - 4XL



 (AUE) AUBERGINE
Fashion

 (NAV) NAVY
Limited Continuity

 (BLK) BLACK
Continuity

 (JET) JET
Continuity

 (BAK) BALLET PINK
Continuity

 (WHE) WHITE
Continuity

 (FAN) FAWN
Continuity



UW PLUNGE BRA - STRETCH • EL4382

UK	36-46 D-DD	36-44 E-FF	34-44 G
	32-42 GG-HH	32-40 J-JJ	
EU	80-105 D-E	80-100 F-H	75-100 I
	70-95 J-L	70-90 M-N	
US	36-46 D-DD	36-44 DDD-H	34-44 I
	32-42 J-L	32-40 M-N	



HIGH LEG BRIEF • EL4386

M - 4XL

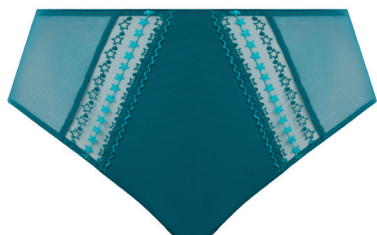


UW MOULDED SPACER BRA • EL4383

UK	36-46 D-FF	36-44 G-GG	34-42 H
	34-40 HH		
EU	80-105 E-H	75-100 I-J	75-95 K
	70-95 L		
US	36-46 DD-H	34-44 I-J	34-42 K
	34-40 L		



Matilda



UW PLUNGE BRA • EL8900

UK	36-46 DD	36-44 E-FF	34-44 G
	32-42 GG-HH	32-40 J-K	
EU	80-105 E	80-100 F-H	75-100 I
	70-95 J-L	70-90 M-O	
US	36-46 DD	36-44 DDD-H	34-44 I
	32-42 J-L	32-40 M-O	

FULL BRIEF • EL8906

M - 4XL



(BST) BLUE STAR
Fashion



(CRN) CRIMSON
Fashion



(BLK) BLACK
Continuity



(CAT) CAFÉ AU LAIT
Continuity



(WHE) WHITE
Continuity



(ROE) ROSE
Continuity

Priva



UW PLUNGE BRA · EL4550

UK	36-44 E-FF 32-40 J-K	34-44 G	32-42 GG-HH
EU	80-100 F-H 70-90 M-O	75-100 I	70-95 J-L
US	36-44 DDD-H 32-40 M-O	34-44 I	32-42 J-L

FULL BRIEF · EL4555

M - 4XL



BRAZILIAN · EL4557

M - 4XL



(BLK) BLACK
Fashion

Lucie



UW PLUNGE BRA - STRETCH • EL4490

UK	36-46 D-DD	36-44 E-FF	34-44 G
	32-42 GG-HH	32-40 J-JJ	
EU	80-105 D-E	80-100 F-H	75-100 I
	70-95 J-L	70-90 M-N	
US	36-46 D-DD	36-44 DDD-H	34-44 I
	32-42 J-L	32-40 M-N	



HIGH LEG BRIEF • EL4496

M - 4XL

BRAZILIAN • EL4495

M - 4XL



(MAB) MAMBO
Fashion

Kelsey



UW BRALETTE • EL300524

UK	38-44 E	34-44 F-FF	34-44 G
	32-42 GG-HH	32-40 J-JJ	
EU	85-100 F	75-100 G-H	75-100 I
	70-95 J-L	70-90 M-N	
US	38-44 DDD	34-44 G-H	34-44 I
	32-42 J-L	32-40 M-N	

HIGH LEG BRIEF • EL300553

M - 4XL



(**PEO**) PETROL
Fashion



(**BLK**) BLACK
New Continuity

Energise



UW SPORTS BRA • EL8042

UK	38-46 D	36-46 DD	36-44 E-FF	34-44 G
	32-44 GG	32-42 H	32-40 HH-J	34-38 JJ-K
EU	85-105 D	80-105 E	80-100 F-H	75-100 I
	70-100 J	70-95 K	70-90 L-M	75-85 N-O
US	38-46 D	36-46 DD	36-44 DDD-H	34-44 I
	32-44 J	32-42 K	32-40 L-M	34-38 N-O



(BNG) BLUE LIGHTNING
Fashion



(LIT) LIME TWIST
Limited Continuity



(NAO) NAVY GEO
Continuity

Sizes Without Surprises

The right fit is everything when choosing your Elomi lingerie. So to make sure you always have the key facts, this lookbook features these handy international conversion tables, so you always know what size to pick for the best fit.

BAND SIZES

UK	32	34	36	38	40	42	44	46	48
EUROPE	70	75	80	85	90	95	100	105	110
FRANCE	85	90	95	100	105	110	115	120	125
AUSTRALIA/NZ	10	12	14	16	18	20	22	24	26
USA	32	34	36	38	40	42	44	46	48
JAPAN	70	75	80	85	90	95	100	105	110

CUP SIZES

UK	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K	KK
EUROPE	D	E	F	G	H	I	J	K	L	M	N	O	P
FRANCE	D	E	F	G	H	I	J	K	L	M	N	O	P
AUSTRALIA/NZ	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K	KK
USA	D	DD	DDD	G	H	I	J	K	L	M	N	O	P
JAPAN	E	F	G	H	I	J	K	L	M	N	O	P	Q

A BRIEF EXPLANATION

Once you've found a gorgeous bra in just the right size, all you need are great-fitting briefs to complete your look. Brief sizes throughout this lookbook are based on UK sizing. Just check our size chart to make sure you're choosing briefs that give you the perfect fit every time.

BRIEF	M	L	XL	2XL	3XL	4XL
UK/AUS DRESS SIZE	12	14	16	18	20	22
USA DRESS SIZE	8	10	12	14	16	18
EURO DRESS SIZE	38	40	42	44	46	48
FRANCE DRESS SIZE	40	42	44	46	48	50
JAPAN BRIEF SIZE	L	LL	3L	4L	5L	6L

Reproduction of this lookbook, in part or whole, is strictly prohibited without prior written consent. Colour representation is the best that can be achieved via the conventional print process. All information is correct at the time of going to press.

UK, IRELAND AND REST OF THE WORLD

Wacoal EMEA Ltd. The Corsetry Factory, Rothwell Road,
Desborough, Northants, NN14 2PG, UK
Tel: +44 (0) 1536 760282 Fax: +44 (0) 1536 762149
Email: orders@wacoal-europe.com

WACOAL EUROPE SAS (PARIS)

81 Rue Sainte Lazare,
75009 Paris, France
Tel: +33 (0) 1 42 81 04 93

WACOAL EUROPE SAS (LYON)

4, Allee Du Moulin Berger
69130 Ecully, Lyon, France
Tel: +33 (0) 4 37 59 80 37 Fax: +33 (0) 4 78 35 34 83

EVEDEN INC.

136 Madison Avenue, Floor 9, New York, NY 10016, USA
US Showroom Tel: (212) 696-4763 Fax: (800) 708-8933
USA Customer Service Toll Free: (800) 467-1269 Fax: (866) 533-1385
Email: usaorders@eveden.com

EVEDEN CANADA

Accounts Office: 136 Madison Avenue, Floor 9, New York, NY 10016, USA
US Showroom Tel: (212) 696-4763 Fax: (800) 708-8933
USA Customer Service Toll Free: (800) 467-1269 Fax: (866) 533-1385
Email: ca.orders@eveden.com

CARIBBEAN AND LATIN AMERICA

Ko-Ach Distributor, Inc. 134 S. Dixie Highway Suite 210, Hallandale Beach, FL. 33009, USA
Tel: 1 305 409 9166 Fax: 1 309 401 7860
Email: jackie@ko-ach.com lazaro@ko-ach.com
Web: www.ko-ach.com

WACOAL AUSTRALIA PTY LTD.

Suite 3/169 Pascoe Vale Road, Moonee Ponds, Victoria 3039
Tel: +61 3 9326 0318
Email: australia.enquiries@wacoal-europe.com /
australian.orders@wacoal-europe.com

NEW ZEALAND

Rich Pickings: Kathleen Ritchie
Tel/Fax: 0064 9 411 9174
Email: mail@richpickings.co.nz

ELOMI.COM



WACOAL-EUROPE.COM

