

A woman with voluminous, curly brown hair is the central figure. She is wearing a black and white checkered, ruffled, halter-neck crop top. She is leaning her right arm against a thick, vertical wooden post. The background is a bright, sunny beach scene with a clear blue sky and turquoise water. The image is framed by abstract, hand-painted brushstrokes in shades of pink, teal, and white along the top and sides.

Freya

APRIL - AUGUST 21
SWIMWEAR UP TO A J CUP

LOOKBOOK

The background of the entire page is composed of large, expressive, overlapping brushstrokes in three colors: teal, orange, and pink. The teal stroke is the largest and most central, curving from the top left towards the bottom right. The orange stroke is layered behind the teal, visible at the top and bottom right. The pink stroke is at the bottom, partially obscured by the teal and orange strokes. The overall effect is a vibrant, artistic, and textured background.

Making a splash

Whether we're on the beach or in the surf, there's one thing we know for sure... we love the way we feel in Freya.

LOOKBOOK

Bali Bay

It's back and we think better than ever. Bali Bay for AW21 features everyone's favourite hand-painted stripe pattern in a range of oceanic blues. Mix and match your favourite shapes for a look you'll love.



AS6780 / AS6784

Oh Sundance, how we love you. This season the collection is yours for the taking in Denim blue, in a selection of our best-selling styles.

Sundance



AS3971 / AS3975



Lightweight, on-trend
and goes with anything
– Sunscape is everything
a cover-up should be.
Featuring crochet-look
detailing, this Tunic is
relaxed in its fit, but
with a drawstring waist
and sleeve ties, you can
customise the shape of
this one piece for that
on-point holiday look
every time.



AS201590

Sunscape



AS201410 / AS201470



Ocean Calling

Ocean Calling is the kind of understated poolside chic that is never going to go out of fashion. The UW Bandeau Bikini Top can be worn with two different styles of straps for four looks in one too. Trust us when we say this piece is so versatile.

No cloudy days can dampen the bold colour story of all-new Hibiscus Beach. The sunset-toned red is every inch as vibrant as it looks, with sketched tropical flowers in full bloom. Look out for the super cute shell-shaped gold charms on the tie ends of the UW Halter Bikini Top and Tie Side Bikini Brief too.



AS201204 / AS201275

Hibiscus Beach

LOOKBOOK

Zanzibar

Bold, bright and beach ready. Animal print is one trend that's going nowhere fast, so be sure to get your hands on all-new Zanzibar. This season our UW Bralette Bikini Top features the addition of an adjustable centre front, allowing you to choose the coverage level and putting you in control of your look.



AS201114 / AS201176

Maui Daze



Lose yourself in the lush tropical print of Maui Daze - whether you're lying on a far-flung beach or just in your back garden, this collection is guaranteed to have you reaching for a cocktail or two. Bright leafy fronds, teamed with warm orange flowers, add a bold contrast to Maui Daze's black ground for a hyper-real print design, that's hard not to love!

Serengeti Haze

Serengeti Haze features a mix of animal prints in a pastel colour story, for a new take on everyone's favourite swim trend - think Safari gone chic! Choose from a range of must-have shapes and on-trend styles including the Non Wired Triangle Bikini Top and Tie Side Bikini Brief.



Check In



AS201913 / AS201984

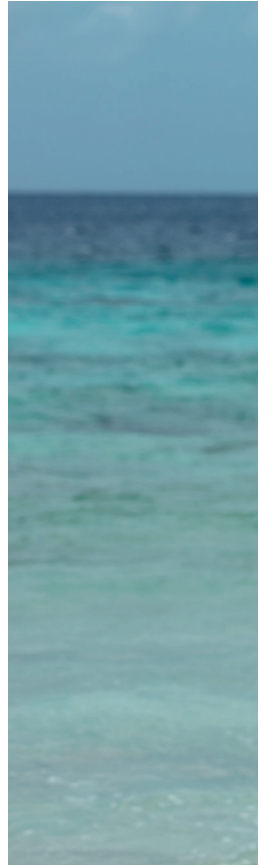
Check in... to the flight, the hotel, the beach club. 'Check In' are two words we know you already love, and now you can associate them with your swimwear too. Gingham has never looked so good, and the monochromatic colourway is giving us real retro vibes, especially with the frill details too!

LOOKBOOK

Check In



AS201910 / AS201978





AS201903 / AS201970



AS201956 / AS201970

This collection ticks so many boxes too with its selection of available styles. You'll find everything from a Bandeau Bikini Top to a Tankini, plus a trio of briefs, with varying coverage levels, to team them with.



SHAPES AND ST



YLES FOR MILES

Bali Bay



Biosphere (BSE)
Fashion



UW PLUNGE BIKINI TOP • AS6780

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L



UW BRALETTE BIKINI TOP • AS6782

UK	30-38 D-G
EU	65-85 D-I



NON-WIRED TRIANGLE BIKINI TOP • AS6783

UK	30-38 C-DD	30-36 E-FF
EU	65-85 C-E	65-80 F-H



BIKINI BRIEF • AS6784

XS - XXL



TIE SIDE BIKINI BRIEF • AS6785

XS - XL



HIGH WAIST BIKINI BRIEF • AS6787

XS - XXL

Sundance



Denim (DEN)
New Continuity



Black (BLK)
Continuity



White (WHE)
Continuity



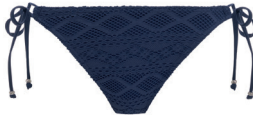
UW SWEETHEART BIKINI TOP • AS3970

UK	30-38 D-G	30-36 GG-H
EU	65-85 D-I	65-80 J-K



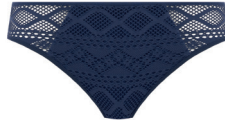
UW HALTER BIKINI TOP • AS3971

UK	30-38 C-E	30-36 F	30-34 FF
EU	65-85 C-F	65-80 G	65-75 H



TIE SIDE BIKINI BRIEF • AS3975

XS - XL



BIKINI BRIEF • AS3976

XS - XL



UW TANKINI TOP • AS3972

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J



DRESS • AS3978

S - L



Sunscape



White (WHE)
Fashion



TUNIC • AS201590

S - XL

Hibiscus Beach



Sunset (SUT)
Fashion



UW PLUNGE BIKINI TOP • AS201202

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L



UW HALTER BIKINI TOP • AS201204

UK	30-38 D-E	30-36 F	30-34 FF
EU	65-85 D-F	65-80 G	65-75 H



BIKINI BRIEF • AS201270

XS - XXL



TIE SIDE BIKINI BRIEF • AS201275

XS - XL



UW PLUNGE TANKINI TOP • AS201256

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L

Ocean Calling



Midnight (MIH)
Fashion



UW SWEETHEART BIKINI TOP • AS201403

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L



UW BANDEAU BIKINI TOP • AS201410

UK	30-36 D-G
EU	65-80 D-I



UW HALTER BIKINI TOP • AS201404

UK	30-38 D-E	30-36 F	30-34 FF
EU	65-85 D-F	65-80 G	65-75 H



BIKINI BRIEF • AS201470

XS - XXL



TIE SIDE BIKINI BRIEF • AS201475

XS - XL

Maui Daze



Multi (MUI)
Fashion



UW HIGH APEX BIKINI TOP • AS201313

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M



UW HALTER BIKINI TOP • AS201304

UK	28-38 D-G	28-36 GG-H
EU	60-85 D-I	60-80 J-K



NON WIRED TRIANGLE BIKINI TOP • AS201311

UK	30-36 D-G
EU	65-80 D-I



ITALINI BIKINI BRIEF • AS201384

XS - XL



BIKINI BRIEF • AS201370

XS - XXL

Zanzibar



Jade (JAE)
Fashion



UW BRALETTE BIKINI TOP • AS201114

UK 30-38 D-G
EU 65-85 D-I



UW PLUNGE BIKINI TOP • AS201102

UK 28-38 D-GG 30-36 H-HH
EU 60-85 D-J 65-80 K-L



BIKINI BRIEF • AS201170

XS - XXL



RIO BIKINI BRIEF • AS201176

XS - XL

Serengeti Haze



Multi (MUI)
Fashion



UW PLUNGE BIKINI TOP • AS201802

UK 28-38 D-GG 30-36 H-HH
EU 60-85 D-J 65-80 K-L



NON WIRED TRIANGLE BIKINI TOP • AS201811

UK 30-38 C-DD 28-36 E-FF
EU 65-85 C-E 60-80 F-H



UW BANDEAU BIKINI TOP • AS201810

UK 30-36 D-G
EU 65-80 D-I



BIKINI BRIEF • AS201870

XS - XXL



TIE SIDE BIKINI BRIEF • AS201875

XS - XL



BRAZILIAN BIKINI BRIEF • AS201879

XS - XL

Check In



Monochrome (MOM) Fashion



UW HIGH APEX BIKINI TOP • AS201913

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M



UW SWEETHEART BIKINI TOP • AS201903

UK	30-42 D-G	30-40 GG	30-38 H-HH
EU	65-95 D-I	65-90 J	65-85 K-L



UW BANDEAU BIKINI TOP • AS201910

UK	30-36 D-G
EU	65-80 D-I



BIKINI BRIEF • AS201970

XS - XXL



ITALINI BIKINI BRIEF • AS201984

XS - XL



HIGH WAIST BIKINI BRIEF • AS201978

XS - XXL



UW PLUNGE TANKINI TOP • AS201956

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L



AS201811 / AS201875

SIZES WITHOUT SURPRISES

The right fit is everything when choosing swimwear. So to make sure you always have the key facts, this lookbook features these handy international conversion tables, so you know exactly what size to pick for the best fit.

BAND SIZES								
UK	28	30	32	34	36	38	40	42
EUROPE	60	65	70	75	80	85	90	95
FRANCE	75	80	85	90	95	100	105	110
AUSTRALIA/NZ	6	8	10	12	14	16	18	20
USA	28	30	32	34	36	38	40	42
JAPAN	60	65	70	75	80	85	90	95

CUP SIZES											
UK	C	D	DD	E	F	FF	G	GG	H	HH	J
EUROPE	C	D	E	F	G	H	I	J	K	L	M
FRANCE	C	D	E	F	G	H	I	J	K	L	M
AUSTRALIA/NZ	C	D	DD	E	F	FF	G	GG	H	HH	J
USA	C	D	DD	DDD	G	H	I	J	K	L	M
JAPAN	D	E	F	G	H	I	J	K	L	M	N

A BRIEF EXPLANATION

Once you've found a gorgeous bikini top in just the right size, all you need are great-fitting briefs to complete your look. However, different sizes are described in different ways, depending on where you are in the world. Brief sizes throughout this lookbook are based on UK and EU sizing so just check our size chart to make sure you're choosing briefs that give you the perfect fit every time.

UK	XS	S	M	L	XL	XXL
EUROPE	XS	S	M	L	XL	XXL
FRANCE	XS	S	M	L	XL	XXL
AUSTRALIA/NZ	8	10	12	14	16	18
USA	XS	S	M	L	XL	XXL
JAPAN	S	M	L	LL	3L	4L

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